

# KELSEY RESEARCH FOUNDATION

FOR MEDICAL RESEARCH AND EDUCATION

## 6th Annual Health Services and Outcomes Research Conference

November 9, 2005

8:15 a.m. to 5:00 p.m.

Jesse H. Jones Graduate School of Management  
Rice University, Houston, Texas

### *Conference History & Purpose*

In 2000, the Kelsey Research Foundation initiated a Health Services and Outcomes Research Conference in Houston, Texas to provide a forum for healthcare providers and health services researchers to review programs and policies designed to improve health status and the quality of medical care. **The conference theme for 2005 is “The Business Case for Quality Improvement in Health Care.”** The conference objectives are to:

- Disseminate health services research findings on the key components of quality of care.
- Foster collaborative health services research projects among research and medical care institutions in Texas.
- Demonstrate the application of health services research findings in clinical practice and community settings.

The conference is designed to connect the fields of health services research and medical practice. Presenters and attendees include health services researchers, healthcare executives, quality improvement directors, health care professionals and consumers. Past conferences have fostered collaborative partnerships and led to funded research projects to improve the quality of healthcare. Speakers include:

**Arnold Milstein, MD, MPH**

Medical Director, Pacific Business Group on Health  
Worldwide Partner, Mercer Human Resource Consulting

**Leonard L. Berry, PhD**

Distinguished Professor of Marketing  
Mays School of Business, Texas A&M University

### *Call For Abstracts*

The Kelsey Research Foundation invites all individuals with an interest in innovative research on healthcare to submit abstracts for poster presentation. Poster presentations will focus on the six major components of quality of care:

**Effectiveness, Efficiency, Equity, Patient Safety, Timeliness of Care, and Patient-Centered Care**

Abstract selection criteria include the research study’s quality and relevance to the topic areas. *Authors will be notified of the committee’s decision by October 3, 2005.* Presenters will be required to accompany their poster for one hour during the conference. Awards will be presented for the best posters in each of the six topic areas.

### *Instructions for Submitting Abstracts*

- Abstract title in upper case letters
- Authors’ names, titles, affiliations, and email addresses
- Note the presenting author with an asterisk
- Indicate which of the topic areas that your abstract best fits
- Organize the abstract by objectives, methods, results, and conclusions
- Limit the abstract to no more than 250 words
- Type the abstract double-spaced with 11-point font or larger
- Submit the abstract electronically by *September 23, 2005*, to Patricia Sheldon, administrator for the abstract review committee at: [pasheldon@kelsey-seybold.com](mailto:pasheldon@kelsey-seybold.com)

For additional information, contact Patricia Sheldon at the Kelsey Research Foundation at 713/442-1219.