

SAVE THE DATE SAVE THE DATE

Kelsey Research Foundation

For Medical Research & Education

11th Annual Health Services & Outcomes Research Conference
Healthcare Reform and Quality of Care

Thursday, December 9, 2010

Houston Medical Center Marriott

6580 Fannin, Houston, Texas

8:15 A.M. to 5 P.M.

In 2000, the Kelsey Research Foundation initiated a Health Services and Outcomes Research Conference in Houston, Texas to provide a forum for health services researchers, healthcare providers, policy makers, purchasers and consumers to address the challenges that we face in improving the quality of healthcare in the U.S. and the communities that we serve. The conference has become a vital collaboration to unite a wide audience of those concerned with meaningful and innovative initiatives. The conference objectives are to:

- ▶ Disseminate health services research findings on the key components of quality of care.
- ▶ Foster collaborative health services research projects among research and medical care institutions in Texas.
- ▶ Demonstrate the application of health services research findings in clinical practice and community settings.

The conference is designed to connect the fields of health services research and medical practice. Presenters and attendees include health services researchers, healthcare executives, quality improvement directors, healthcare professionals and consumers. Past conferences have fostered collaborative partnerships and led to funded research projects to improve the quality of healthcare.

CALL FOR ABSTRACTS

The Kelsey Research Foundation invites all individuals with an interest in innovative research on healthcare to submit abstracts for poster presentation.

Poster presentations will focus on the six major components of quality of care:

Effectiveness · Efficiency · Equity · Patient Safety · Timeliness of Care · Patient-Centered Care

Abstract selection criteria include the research study's quality and relevance to the topic areas. Authors will be notified of the committee's decision by October 15, 2010. Presenters will be required to accompany their poster for one hour during the conference. Awards will be presented for the best posters in each of the six topic areas.

Instructions for Submitting Abstracts

- Abstract title in upper case letters
- Authors' names, titles, affiliations, and email addresses
- Note the presenting author with an asterisk
- Indicate which of the topic areas that your abstract best fits
- Organize the abstract by objectives, methods, results and conclusions
- Limit the abstract to no more than 250 words
- Double space the abstract using 11-point font or larger
- Submit the abstract electronically by October 1, 2010, to Rona.Lyimo@kelsey-seybold.com